

**marc lucas**

**current: freelance**

**2004-2008: vice president, creative director, ss+k (new york)**

**clients:** delta airlines, blue cross blue shield, new york knicks, song airlines, lance armstrong foundation, massachusetts teacher's association, gmac

**2003-2004: freelance (new york)**

**clients:** american express, sap, dhl, fosters, discount office furniture

**2003: creative director/partner, aka advertising (new york)**

**clients:** foot locker worldwide (foot locker, lady foot locker & champs), puma, converse, adidas, reebok, everlast, nike

**2000-2002: executive creative director, d'arcy (hong kong)**

**clients:** philips lighting (regional), western union (regional), hyatt hotels and resorts (regional), continental airlines, whiskas, bms, vietnam airlines, mlc insurance, soho-soho, hmv, spca

**1998-2000: executive creative director, ogilvy (manila)**

**clients:** unilever (ponds and comfort), san miguel, magnolia, la tonдена, crown asia, the economist, nestle, old asia, casa del tobacco, mccormicks, northwest airlines, seagrams, ayala, kodak, kimberly clark

**1993-1998: copywriter, ogilvy (new york)**

**clients:** ibm, american express, jaguar, kraft general foods, hershey, gte

**1992-1993: copywriter, chiat/day (new york)**

**clients:** mtv, nickelodeon, nynex, new york life, the rainforest foundation

**1989-1992: copywriter, the ball partnership (hong kong)**

**clients:** remy wines, davidoff, hkta, dhl, newsweek, hsbc, sandy bay, toshiba, mung tong thani, porro computers

**education:** award school 1988, award school master class 1989, ba visual communication, sydney college of the arts, 1985-1988